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Introduction

Dave “The Shef” Sheffield

Dave “The Shef” Sheffield started his first business at the age of 19, since then he has employed more than 3500 people. He has touched the lives of more than 555,000 people from 58 different countries via his dynamic live programs and his 5 top selling books.

He specializes in helping businesses and organizations unlock their leadership, branding, and motivational potential. He also coaches rock stars, professional athletes, and aspiring speakers and authors.

Shef is an avid fan of kayaking and other high adrenaline sports, and loves traveling with his family.

His books and other resources have sold more than 70,000 copies worldwide, and will be available for signing immediately following today’s program.

Join me in welcoming Dave “The Shef” Sheffield!

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